Request for Applications:
Mapping of Business and Human Rights Stakeholders in East Africa

1. **Background and context**
   Advocates for International Development's (A4ID) Rule of Law Expertise UK (ROLE UK) Programme is seeking a consultant to undertake a mapping of key stakeholders supporting Business and Human Rights (BHR) in East Africa. The findings of this exercise will inform the ROLE UK programme’s involvement in this sector and region.

   **1.1. About Advocates for International Development**
   A4ID is the charity that empowers lawyers to use their skills to fight world poverty. Through its pro bono brokerage, legal education, programmes and thought leadership work, A4ID is helping the legal sector to meet its global corporate social responsibility to bring about sustainable development.

   **1.2. About ROLE UK**
   A4ID’s ROLE UK programme, funded by the UK Department for International Development (DFID), contributes to building long-term partnerships between the UK legal sector and legal actors in developing countries to strengthen the rule of law and facilitate progress towards the Sustainable Development Goals (SDGs). We focus on the eradication of poverty; gender equality; reduced inequalities; peace, justice and strong institutions; and partnerships for development.

   The ROLE UK programme supports partnerships between the international development and legal pro bono sectors to provide high-quality pro bono legal and judicial expertise.

   **1.3. Rationale for the mapping**
   The ROLE UK programme supports a partnership between A4ID and the East African Law Society (EALS). EALS is the regional Bar Association of East Africa and its membership comprises over 10,000 individual members as well as seven national bar associations (Law Society of Kenya, Tanganyika Law Society, Uganda Law Society, Zanzibar Law Society, Rwanda Bar Association, Burundi Bar Association, South Sudan Bar Association). Through their partnership, EALS and A4ID seek to promote sustainable and inclusive responsible business practices in East Africa. To ensure that businesses receive human rights-informed legal advice, A4ID and EALS facilitate capacity building for lawyers on responsible business practices and the UN Guiding Principles on Business and Human Rights. A4ID and EALS aim to contribute to meaningful progress on national action plans on BHR in East African countries by ensuring that the voice of the legal community is heard.

   The ROLE UK programme also supports other partnerships working in areas closely linked with BHR, such as anti-corruption.

   The ROLE UK programme seeks to better understand and disseminate learning on the landscape of BHR in East Africa to better support partnerships involved in this area. This mapping of key stakeholders will be used by the ROLE UK team to improve its support to existing partnerships working on BHR in East Africa and inform decisions on whether to support other stakeholders as well. This analysis will also help partners themselves, such as A4ID and EALS, to better understand the context they are evolving in, to design future activities and to consider forging new collaborations.

2. **Objectives**
   The objectives of the exercise are:
   - To identify and map key stakeholders in the area of BHR in East Africa
   - To provide ROLE UK with information about the key stakeholders supporting BHR in East Africa
3. Focus and scope
The mapping will include the following types of stakeholders:

- international and local NGOs and civil society organisations
- law firms
- businesses
- professional associations, such as law societies, bar associations, chambers of commerce, business associations
- national human rights institutions
- governmental bodies

The mapping should focus on the stakeholders involved in the BHR sector which:

- undertake capacity-building seeking to increase the knowledge of lawyers, businesses, or public-sector actors on BHR, and/or
- undertake advocacy efforts to promote BHR approaches

For the purpose of this exercise, East Africa is to be understood as Kenya, Tanzania, Uganda, Burundi, Rwanda, and South Sudan. The stakeholders can be either based in these countries or based abroad but active in these countries for BHR purposes.

After this first mapping exercise, the consultant is expected to select, in each country, the stakeholders who are the most active and impactful. For each of these key stakeholders, the report is intended to provide the following type of information:

- **Objectives**: what do they seek to achieve? What change are they seeking to bring about?
- **Approaches**: which strategy do they pursue? Who are their beneficiaries?
- **Partnerships**: who do they work with? How do they coordinate/collaborate with other actors in the same space? How likely are they to want to collaborate with the ROLE UK programme, A4ID, EALS and the UK Legal sector?
- **Impact**: what results have they achieved so far?
- **Challenges/limitations**: what challenges do they face and what are the limitations on the type of work they are able/willing to undertake?
- **Contact details**: website, address

4. Methodology

4.1. Location
The exercise will be undertaken primarily as desk-based work with telephone/skype interviews with actors based in East Africa.

4.2. Management
The exercise and consultant will be managed by A4ID Acting Learning and Development Manager, with inputs from the ROLE UK Programme Manager and Technical Expert.

The ROLE UK team will provide the consultant with all relevant documentation, including about the A4ID-EALS partnership. The A4ID Project Lead for East Africa, Patrick Karanja, based in Nairobi, will be available for phone interviews to provide information.

4.3. Timeline, activities and deliverables
The assignment is expected to be up to 20 days, to be undertaken between July and September 2019, with a final report to be delivered no later than 30 September 2019.
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<thead>
<tr>
<th>Timeline</th>
<th>Activities</th>
<th>Deliverable</th>
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<tbody>
<tr>
<td>Week c/ 15th July</td>
<td>Meeting with the ROLE UK programme team to clarify objectives, finalise methodology, discuss structure of mapping and build understanding of the programme.</td>
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<tr>
<td>Week c/ 22nd July</td>
<td>Consultant to submit finalised methodology to ROLE UK proposal for approval.</td>
<td>Finalised methodology</td>
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<tr>
<td>July-August-September</td>
<td>Desk based research, identification of stakeholders. Arranging, conducting and writing up phone interviews with key stakeholders. Drafting the report.</td>
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<tr>
<td>15 September 2019</td>
<td>Consultant to submit draft mapping to the ROLE UK programme for comments.</td>
<td>Draft report</td>
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<tr>
<td>20 September 2019</td>
<td>ROLE UK programme team to provide comments.</td>
<td></td>
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<tr>
<td>30 September 2019</td>
<td>Consultant to submit final mapping to the ROLE UK programme for approval.</td>
<td>Final report</td>
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4.4. Output
This exercise will result in a publicly available report of approximately 25–30 pages.

5. Required competencies
- A proven track record of providing a similar service to a comparable client
- Experience working and/or proven knowledge of the BHR sector
- (Desirable) Experience working in East Africa and/or proven knowledge of the region
- Ability to produce well-written reports, demonstrating excellent analytical and communication skills
- Availability to undertake this exercise between July and September 2019

6. Application process:
- Deadline for submission of applications: 28 June 2019
- Applications are to be submitted to thomas.istasse@a4id.org (copied to roleuk@a4id.org) with the subject line “Business and Human Rights Stakeholders Mapping” and to include:
  - CV (maximum 3 pages)
  - 1-2-page cover letter which includes how you meet each of the criteria outlined above (please address each criteria in turn, in the order provided above)
  - Your availability between July and September 2019
  - An example of relevant previous written work
  - Proposed costings
  - Name of two referees
- Interviews are expected to take place over the phone with ROLE UK team between 8–12th July 2019
- Proposals will be evaluated on the basis of quality, experience and value for money. Proposed costings should take into account that the ROLE UK programme is a publicly-funded non-commercial venture