A4ID Graphic Design Volunteer

**About Us**

Advocates for International Development (A4ID) was founded in 2006 with a clear vision – to see the law and the skills of lawyers used effectively to fight global poverty. Today, A4ID is the leading, international, charity that harness legal expertise globally toward the achievement of the UN Sustainable Development Goals (SDGs). Through us, NGOs, social enterprises, community-based organisations and developing country governments can access the highest quality legal support - all for free.

A4ID also operates as a knowledge and resource hub, exploring how the law can be better used to achieve the SDGs through legal education courses, publications and thought leadership events. For more information about our work and our partners, please take a look at our website: <http://www.a4id.org/>.

A4ID provides volunteer roles for individuals hoping to gain further experience in the legal and charitable sectors. We offer a variety of positions to suit individuals' skills and experience in communications, fundraising, pro bono and development learning. Roles are typicaly six months long.

All interns and volunteers assist A4ID’s staff team and are encouraged to attend meetings, contribute ideas and assist in the development of all areas of the charity and its programmes.

**Basic details**

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| Start date | ASAP |
| End date | End March 2019 |
| Time commitment | Three days per week |
| Usual hours | 10:00 – 18.00 |
| Location | 17 Oval Way, London SE11 5RR  |
| Expenses | **Up to £5 per day for lunch and travel** |

**The Role**

Communications is a new and exciting area of A4ID’s work and the organisation needs to show lawyers how their skills can help change lives. This is an exciting opportunity for somebody with a passion for visual communication to make a real difference to our charity.

Supporting the team’s Communications Manager, you will need to create accurate, relevant, high quality artwork for a variety of outputs including publications, online graphics, and printed materials. The ideal candidate will possess a solid understanding of design principles and practices, a keen ability to develop a concept and excellent communication, collaboration and problem-solving skills.

This role involves supporting A4ID’s Communications Manager and the wider team to:

* Create and produce compelling print and digital communications outputs that highlight our work and inform, inspire and drive behaviour for our key audiences
* Develop clear, creative and compelling design solutions using clean layout, typography, appropriate colour palettes, photography, infographics and more for use in a wide range of print and digital communications outputs such as brochures, newsletters, event materials, knowledge products, reports, social media and our website.
* Gradually develop a high-impact visual language that brings our mission to our target audiences and makes a lasting impact in supporting our fundraising and communications objectives
* Using InDesign software (or similar) to create A4ID communications and marketing materials.
* Sourcing and photo editing of images using specialist software
* Posting approved content on A4ID’s social media channels, including Twitter, Facebook and LinkedIn and uploading approved content on to A4ID’s website.
* Report back on web metrics, i.e. user traffic, online mentions, social media statistics
* Proactively assisting with any other communications activity as required by the team

**Applicants should possess the following skills/qualifications:**

Required

* Bachelor’s degree in graphic design or related field
* Excellent working knowledge of InDesign and Photoshop
* Ability to take a verbal or written brief and interpret into design
* Confidence to present your designs and openness to feedback
* Strong communication skills, a keen eye for detail and the ability to deliver on time
* Passion for your work and a head buzzing with creative ideas
* A sense of curiosity, and a willingness to learn

Desirable

* Graphic design/production experience, preferably in a non-profit environment / international development
* Understanding and experience of WordPress Content Management Systems.
* Interest in international development and the law.

**To Apply:**

Please fill out the [Volunteer Application Form](http://www.a4id.org/wp-content/uploads/2018/04/A4ID-Volunteer-Application-Form-2018.docx) and the [Recruitment Monitoring Form](http://www.a4id.org/wp-content/uploads/2018/04/Recruitment-Monitoring-Form-2016.docx) and return these to raahat.currim@a4id.org.  Please also include **4-6 previous work samples** (print and digital) that demonstrate the range of your design and production skills.

If you have any queries about the role, please email raahat.currim@a4id.org